



2011 CORPORATE SUPPORTER LEVELS

LPA offers the opportunity for your company to reach our pharmacist, pharmacy technician and student members year round. *All Supporter Levels will be awarded on a first come, first served basis.*

DIAMOND SUPPORTER LEVEL

Above \$15,000 (Limit 1)

- Listing as a Corporate Supporter on the Association Website for one year, with logo and link to company website
 - Advertisement in all monthly communications:
 - Full page advertisement in four *Journals*
 - Logo with link to company website in eight *eCapsules*
 - Recognition in all Meeting Marketing Materials and on all Meeting signage
 - Fund October Pharmacy Month Advocacy Item
 - Recognition in all Meeting Marketing Materials
- CE Caravan
- Networking Co-Champion (Continental Breakfast)

Annual Convention and Tradeshow:

- Complimentary Exhibitor Booth, *Prime Location*, with 2 additional passes
- Networking Champion (Exhibit Hall Reception *or* Continental Breakfast)
- Hole Sponsor in Golf Tournament
- Fund Registration Tote Bags with logo
- Support Student Track—Registration and Travel Packages for 10 students
- Recognition by signage and ribbons during Convention

Platinum Supporter Level

\$10,001—\$15,000 (Limit 2)

- Listing as a Corporate Supporter on the Association Website for one year, with logo and link to company website
- Advertisement in all monthly communications:
 - 1/2 page advertisement in four *Journals*
 - Logo with link to company website in eight *eCapsules*
- Recognition in all Meeting Marketing Materials and on all Meeting signage
- Fund October Pharmacy Month Mail-out
- Recognition in all Meeting Marketing Materials

CE Caravan

- Networking Co-Patron (Refreshment Break)
- Annual Convention & Tradeshow:
- Complimentary Exhibitor Booth, *Prime Location*
 - Networking Co-Champion (President’s Award Banquet *or* Continental Breakfast)
 - Hole Sponsor in Golf Tournament
 - 2 Student All Inclusive Registration and Travel Packages
 - Recognition by signage and ribbons during Convention

Gold Supporter Level

\$5,001—\$10,000 (Limit 2)

- Listing as a Corporate Supporter on the Association Website for one year, with logo and link to company website
 - Advertisement in all monthly communications:
 - 1/4 page advertisement in four *Journals*
 - Logo with link to company website in eight *eCapsules*
 - Recognition in all Meeting Marketing Materials and on all Meeting signage
 - Fund October Pharmacy Month Mail-out
 - Recognition in all Meeting Marketing Materials
- CE Caravan

- Networking Co-Patron (Refreshment Break)
- Annual Convention & Tradeshow:

- Complimentary Exhibitor Booth, *Prime Location*
- Networking Co-Champion (Past-President’s Reception *or* Luncheon)
- Hole Sponsor in Golf Tournament
- 1 Student All Inclusive Registration and Travel Package
- Recognition by signage and ribbons during Convention

Silver Supporter Level

\$3,001—\$5,000 (Limit 3)

- Listing as a Corporate Supporter on the Association Website for one year, with logo and link to company website
- Advertisement in all monthly communications:
 - Business Card advertisement in four *Journals*
 - Logo with link to company website in eight *eCapsules*
- Recognition in all Meeting Marketing Materials and on all Meeting signage

Annual Convention & Tradeshow:

- Complimentary Exhibitor Booth
- Networking Co-Patron (Refreshment Break)
- Hole Sponsor in Golf Tournament
- 1 Student All Inclusive Registration and Travel Package
- Recognition by signage and ribbons during Convention

Bronze Supporter Level

\$1,750—\$3,000 (Limit 3)

- Listing as a Corporate Supporter on the Association Website for one year, with link to company website
 - Advertisement in all monthly communications:
 - Business Card advertisement in four *Journals*
 - Logo with link to company website in eight *eCapsules*
 - Recognition in all Meeting Marketing Materials and on all Meeting signage
- Annual Convention & Tradeshow:
- Complimentary Exhibitor Booth
 - Hole Sponsor in Golf Tournament
 - Recognition by signage and ribbons during Convention



JOURNAL ADVERTISING

The LPA quarterly *Journal* is circulated to pharmacists, pharmacy technicians, students, as well as associates of the association. It is published both in print and distributed electronically through our website.

NEW Added Benefit

For any ad purchased, LPA will list the Company, with the link to the company website, on the *Journal* website.
Readers will instantly see your company support of LPA!

Rates Per Issue for:	1 Issue	2 Issues	3 Issues	4 Issues*
<u>REDUCED</u> Black and White Advertisements				
Full Page	\$550	\$500	\$450	\$400
Inside Front**	\$750	\$700	\$650	\$600
Inside Back**	\$700	\$650	\$600	\$550
Half Page	\$450	\$400	\$350	\$300
Outside Back**	\$550	\$500	\$450	\$400
Full Column	\$375	\$325	\$275	\$225
Quarter Page	\$350	\$300	\$250	\$200
Half Column / Business Card	\$300	\$250	\$200	\$150

* **Spotlight Offer:** When the Company commits to four consecutive ads, the Company is entitled to one full page spotlight to be published in *Journal* during one issue in which the Company’s advertisement appears. The spotlight is to be provided to the Association by the Company at the time of submitting the first advertisement.

** All preferred positions are reserved on a first come, first serve basis.

Submission Deadlines

Upon receipt of agreement, LPA staff will be in contact to confirm submission deadlines, desired publication editions, and website address to be included on the *Journal* website.

File Type

All ads should be submitted electronically to lpa@pperron.com as PDF (preferred), JPEG, TIFF or EPS.

Bleed Rates

No charge

Agency Commission and Cash Discount

No commission or cash discounts allowed.

The Company understands that it is responsible for submitting copy to the Association by the deadlines as communicated by LPA staff to ensure that its advertisement will be included in the intended publication. The Association is not responsible for the content of any advertisements submitted electronically, and the Company accepts the responsibility of proofing all advertisements prior to electronically submission.



Louisiana *Pharmacists* Association

Supporter Opportunities

Company Information

Company: _____

Contact Person: _____

Street Address: _____ City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____ Email: _____

Company Website: _____

I WOULD LIKE TO SUPPORT LPA BY CONTRIBUTING AS A:

Corporate Supporter

All Corporate Supporters must complete an Exhibitor Prospectus to reserve the complimentary Exhibit Booth at the Annual Convention and Tradeshow.

Diamond Supporter—Above \$15,000 (1 Available)

Platinum Supporter— \$10,001—\$15,000 (2 Available)

Gold Supporter— \$5,001—\$10,000 (2 Available)

Silver Supporter— \$3,001—\$5,000 (3 Available)

Bronze Supporter— \$1,750—\$3,000 (3 Available)

Journal Advertiser

No. of Advertisements: _____

Size of Advertisement: _____

Preferred Position: _____

Method of Payment Check (Make payable to LPA) Money Order

Credit Card (Please check one: VS MC)

Name on Credit Card: _____ Card #: _____

Expiration Date: _____ Security Code: _____ Billing Zip Code: _____

Signature: _____ **Date:** _____

Please send this completed form, and method of payment, to the LPA Office at
450 Laurel St., Suite 1400, Baton Rouge, LA 70801 or fax to 225-344-1132 or email to lpa@pperron.com.